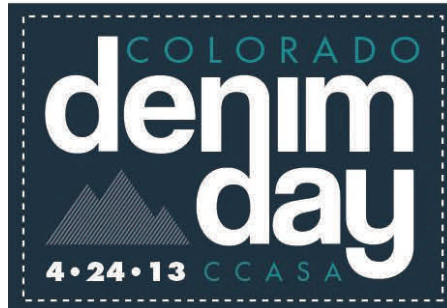


GET INVOLVED!
Colorado Denim Day

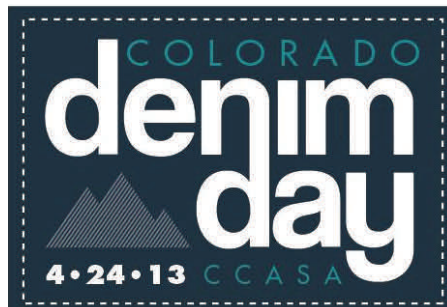
APRIL 24, 2013



“This is a day when we wear jeans as a visible means of protest against misconceptions that surround sexual assault.”

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ABOUT DENIM DAY

In the late 1990s an 18 year-old girl was raped by her 45 year-old driving instructor in Italy. The court convicted him, but the judge overturned the conviction arguing, "Because the victim wore very, very tight jeans, she had to help him remove them...and by removing the jeans...it was no longer rape but consensual sex."

Angered by this verdict, members of the Italian Parliament began wearing jeans in protest. Denim Day has become a world wide event that calls to community members & elected officials to stand with survivors of sexual assault to wear denim.

HOW TO SUPPORT DENIM DAY

- **Wear jeans** on Denim Day and tell your friends why.
- Make copies and hand out this postcard.
- Engage your local businesses to wear jeans on Denim Day.
- Partner with the **local newspaper** to write an article on Denim Day and local services for sexual assault survivors.
- Hold a **Denim Day Rally** and invite speakers and local community leaders.
- Partner with your rape crisis center to support Denim Day and other Sexual Assault Awareness Month events in April.
- Ask about **volunteer opportunities** at a local rape crisis center.
- Visit the CCASA (Colorado Coalition Against Sexual Assault) website and learn more about Denim Day, sexual assault and your local resources: www.ccasa.org.
- Join the "**Colorado Denim Day**" Facebook page: www.facebook.com/ColoradoDenimDay



For more information, contact:

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