

COLLECTING DONATIONS

We encourage all Colorado Denim Day participants to donate online at <u>www.coloradogives.org/ccasa</u>. You can create your own team fundraising page, easily spread the word, and team members can make their contribution online with a credit card. This method also ensures that you receive your donation receipt immediately and your donation is automatically posted to your team page.

Instructions for creating your team's online fundraising page:

- 1. Go to www.coloradogives.org/ccasa
- 2. Click on the "create a fundraiser" button.
- 3. All instructions are included here, including a video!
- 4. Once you're ready, create a free account, log in as a "donor," and search for "CCASA."
- 5. When you see the CCASA logo, scroll to the bottom of that box and click on "fundraise."
- 6. Fill out the form with the following information:
 - a. Organization: Colorado Coalition Against Sexual Assault should already be listed there
 - b. Campaign Title: Colorado Denim Day: _____ (insert your company, organization, or team name)
 - c. Your Campaign Summary: (Your company/org/team) is wearing denim on April 26th to take a stand against sexual violence as part of the worldwide Denim Day movement! In Colorado, your \$5 donation to participate means that wearing denim on this day symbolizes your commitment to supporting survivors and ending sexual violence in Colorado. All funds raised support the work of the Colorado Coalition Against Sexual Assault, or CCASA (www.ccasa.org). Sign up today!
 - d. URL link: this is your choice but we suggest that you fill in the box with the same company, organization, or team name that you listed above.
 - e. We have included the Colorado Denim Day logo on the team coordinators webpage (http://coloradodenimday.org/home/for-team-coordinators) to upload to your page.
 - f. The "Personal Details" and "Campaign Goal" sections should be completed as you wish!
- 7. Contact CCASA at <u>info@ccasa.org</u> or 303-839-9999 if you have questions or need assistance with setting up your online fundraising page.
- 8. Spread the word and send the link to all potential team members and supporters!

Take Note: Due to the regulations of the Colorado Gives online donation processing system, there is a minimum of \$10 for each donation. While we welcome donations over \$5 from individuals, you as the team coordinator may want to collect the individual donations of \$5 and then submit the donation for the group in one online payment.